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**A LEADERSHIP APPROACH TO SAFETY
Excelerated Leadership Partners (ELP) Publishes Ground-Breaking Research**

RICHMOND, Virginia—(November 19, 2014)—Emerald Publishers and their *American Journal of Business* in conjunction with the principals and founders of Excelerated Leadership Partners (ELP) are proud to announce the publication of their most recent article “Strengthening reliability in high hazard industries: reconciling tensions for impact.” The release of this peer reviewed research article in one of the field’s top journals offers immediate and actionable guidance to prevent another Fukushima, another Lac-Mégantic derailment, another Deepwater Horizon, and, even, another Lehman Brothers meltdown.

Drawing from a case study research orientation, ELP teamed with two scholars from The Association to Advance Collegiate Schools of Business (AACSB) accredited business schools at Radford and Frostburg State universities to best understand how to reduce risk in high hazard/high risk organizations. After an almost two-year research initiative, ELP arrived at a pioneering conclusion. Published recently in the *American Journal of Business*, ELP found that improving reliability and safety records has much less to do with technology investments, process improvements, or administrative oversight. Rather, ELP found that top performing organizations drive reliability and safety through an investment in developing a unique, and astonishing, leadership profile.

While most organizations devote considerable resources to technology, procedure writing, and massive, expensive, and unwieldy oversight programs, ELP found that high-tech matters less and leadership matters more. ELP found and then advanced an unsurpassed leadership model to unlock an unparalleled safety culture. They illuminate that this leadership profile, when built and developed, allows organizations to better detect signals amongst noise, accelerate individual, group, and organizational learning, and, ultimately, to detect warning signs that other organizations fail to catch on a routine basis.

“Make no mistake. Mistakes cost money. *And a lot of it.* When organizations are unsafe or unreliable, a host of stakeholders are at risk. These stakeholders include but are not limited to investors, employees, the environment, taxpayers, and regulators. A single spill, a single derailment, a single botched investment often results in billion dollar price tags,” says ELP Principal & Founder Evan H. Offstein, Ph.D., SPHR. ELP’s “Strengthening Reliability” article teaches that developing a nuanced and balanced leadership profile is a must to prevent mistakes and to improve reliability. This involves balancing production with safety, incorporating local and global learning lessons, and driving high standards related to continual improvement while simultaneously building a positive team and organizational culture.

Ultimately, ELP delivers a timely message that affects all segments of our society; high risk/high hazard organizations are special, and their safe and reliable function is *always* in the best interest of *all* societal stakeholders. These special organizations demand special leadership approaches and models. Given the almost limitless risk that some of these organizations can unlock through unsafe and unreliable functioning, it is imperative that all leaders learn more about innovative leadership models and techniques.

A launch point is to read ELP’s “Strengthening Reliability” article in Volume 29 of Emerald’s *American Journal of Business*. For those who want to consult with the best and most proven leadership experts in the world, please visit ELP at exceleratedleadership.com or call Robin Bichy, one of the founders and principals of ELP, at 703.999.5676.

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